



NEWS RELEASE

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Contact: Ken Blackstone, SCCOE
(408) 453-6514

Chinese Star Contest expands into digital media

SAN JOSE, CA – Students across the county will be able to register today for the Second Annual Chinese Star Contest, a competition co-sponsored by the Santa Clara County Office of Education (SCCOE) and the Confucius Institute at San Francisco State University intended to encourage the exploration of Chinese language, art, poetry and culture by K-12 students.

Last year hundreds of students submitted a total of 470 entries, competing in four categories: Calligraphy (pen/brush), Painting/Drawing, Chinese Poetry Recital, and Oral Presentation. This year, organizers had added a Team Video category, offering students the chance to apply 21st century skills in researching and creating a video. Small groups of students can collaborate on a short film in one of three genres: Animation, Documentary and Narrative.

“It was a tremendous pleasure to see the enormous creativity and dedication on display from last year’s participants,” said County Superintendent of Schools Jon Gundry. “The Chinese Star Contest is an excellent way for students to take ownership of their learning and expand their horizons, and we are pleased to continue supporting this important opportunity.”

While participation in many categories is open to students as young as kindergarten, first prize winners in the high school age groups will have the opportunity to enter a drawing for a free 7-day trip to Beijing. Registration opens today and will close on September 28, with the contest being held October 17 at the SCCOE central office and the final awards ceremony taking place on November 14.

For more information about the contest or to register, visit the Chinese Star contest website: <http://www.sfsu.edu/~ci/events/2015/SJ.html>

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